MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2017/2018

DSA2013 – DESIGN APPRECIATION

(All sections / Groups)

06 MARCH 2018
02.30 p.m. - 04.30 p.m.
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of 9 pages including this cover page with questions of section A, B and C.

2. Answer all question in section A (objective) and B (subjective). For section C (essay), answer any **ONE** out of the two questions.

3. Please write all your answers in the answer booklet provided.

Section A (10 marks). Objective Question 1 to 10.

1) Based on the following, state the principles of design.

   a. Balance, Value, Movement Economy.
   b. Balance, Proportion, Dominance, Movement, Economy.
   c. Balance, Proportion, Texture, Movement, Economy.
   d. Balance, Proportion, Value, Movement, Economy.

2) During the art movement of Baroque, a significant technique is applied that representing harsh light and shadow. What is the name of the technique?

   a. Chiaroscuro
   b. Optical mixture
   c. Dynamic equilibrium
   d. Perfect symmetry

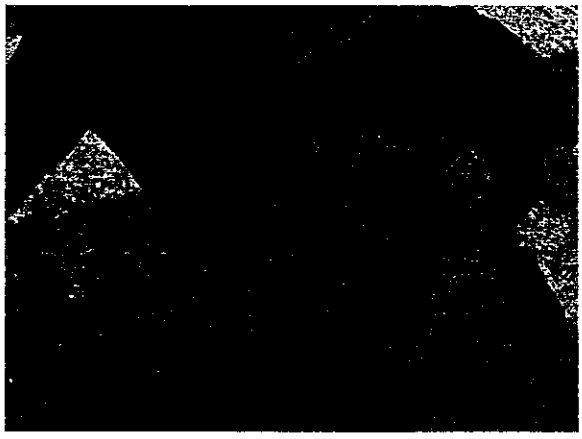


Figure 1.1

3) Figure 1.1 is part of the artwork from George Seurat. What technique of painting is used by the George Seurat?

   a. Lining up
   b. Pointillism
   c. Gesture drawing
   d. Separating color

Continued....

4) What is the three components of art?

   a. Subject, Form and Content
   b. Subject, Form and Design
   c. Subject, Art and Design
   d. Subject, Format and Content

5) Name the two phases in Cubism art movement.

   a. Kinetic and synthetic
   b. Ambiguous and synthetic
   c. Analytic and synthetic
   d. Sculpture and synthetic

6) In the following, which one is NOT the Elements of art?

   a. Shape
   b. Texture
   c. Perception
   d. Value

7) What is the key points in Impressionism?

   a. Non-idealize, everyday life
   b. Revival of interest in the classical learning and values of ancient Greece and Rome.
   c. Ambitious expression.
   d. Loosened their brushwork and lightened their palettes to include pure, intense colours.

8) Which art movement rose because of the discovery of ancient roman ruins and Pompeii

   a. Neo-Classism
   b. Post Impressionism
   c. Greek art
   d. Romanticism

Continued....

- The opposite of neoclassicism and romanticism concept.
- Shows non-idealize and everyday life.
- Brings out the issue through the lives of the working class.
- Minimal idealisation.

9) Which Art movement fits this description?

a. Rococo
b. Realism
c. Renaissance
d. Dadaism

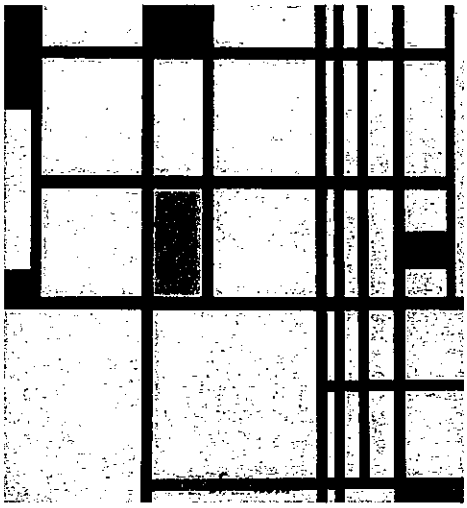


Figure 1.2

10) Figure 1.2 shows art from Mondrian. The vertical lines represented vitality and horizontal lines tranquility. What is the name of the point where two lines crossed in a right angle?
a. Parallel equilibrium
b. Symmetry
c. Dynamic equilibrium
d. Perfect symmetry

Continued....

Section B (20 marks). Subjective Question 11 and 12

11) Fill up the blanks based on the art movement timeline based on the figure (10 marks)

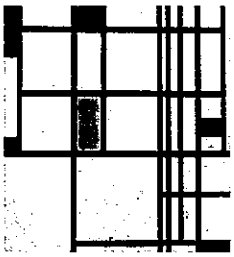
i)_____

Baroque

Rococo

ii)_____

Romanticism ⇨ Realism ⇨ iii)_____



v)_____

Cubism

Fauvism

iv)_____

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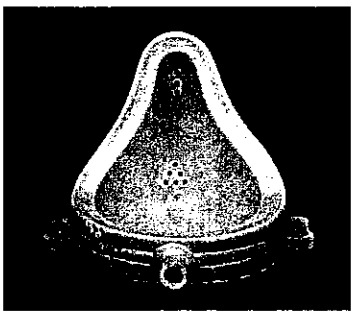
12) Name the ARTIST and TITLE for each of the artwork (10 marks)

i)

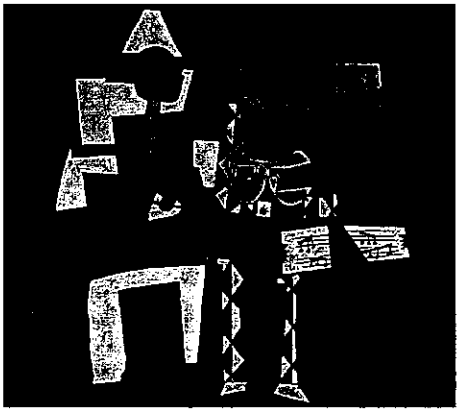
Artist :
Title :

ii)



Artist :
Title :

iii)



Artist :
Title

Continued....

iv)

Artist :
Title:

v)

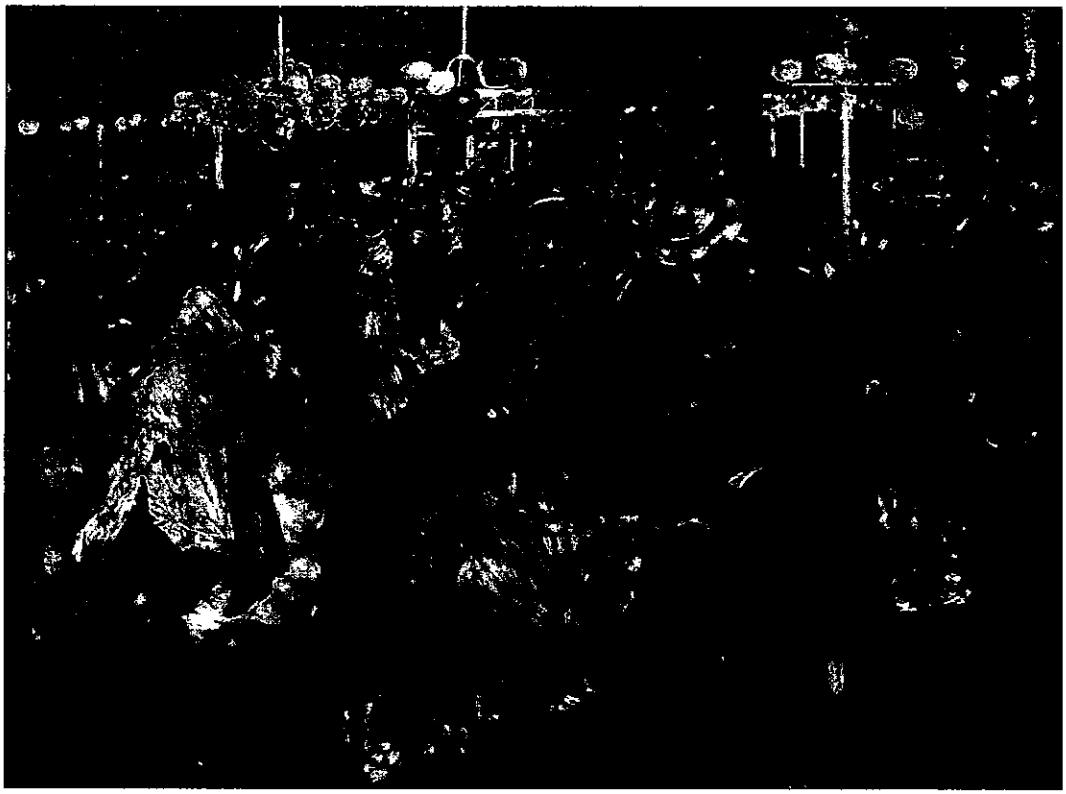
Artist :
Title:

Continued....

Section C. Essay question contain two question; 13 (i) and (ii). Answer only ONE question with less then 300 words. (10 marks)

State the ART MOVEMENT, ARTIST, TITLE and describe the SUBJECT, FORM (elements and principle of design only) and CONTENT of the artwork.

13(i)



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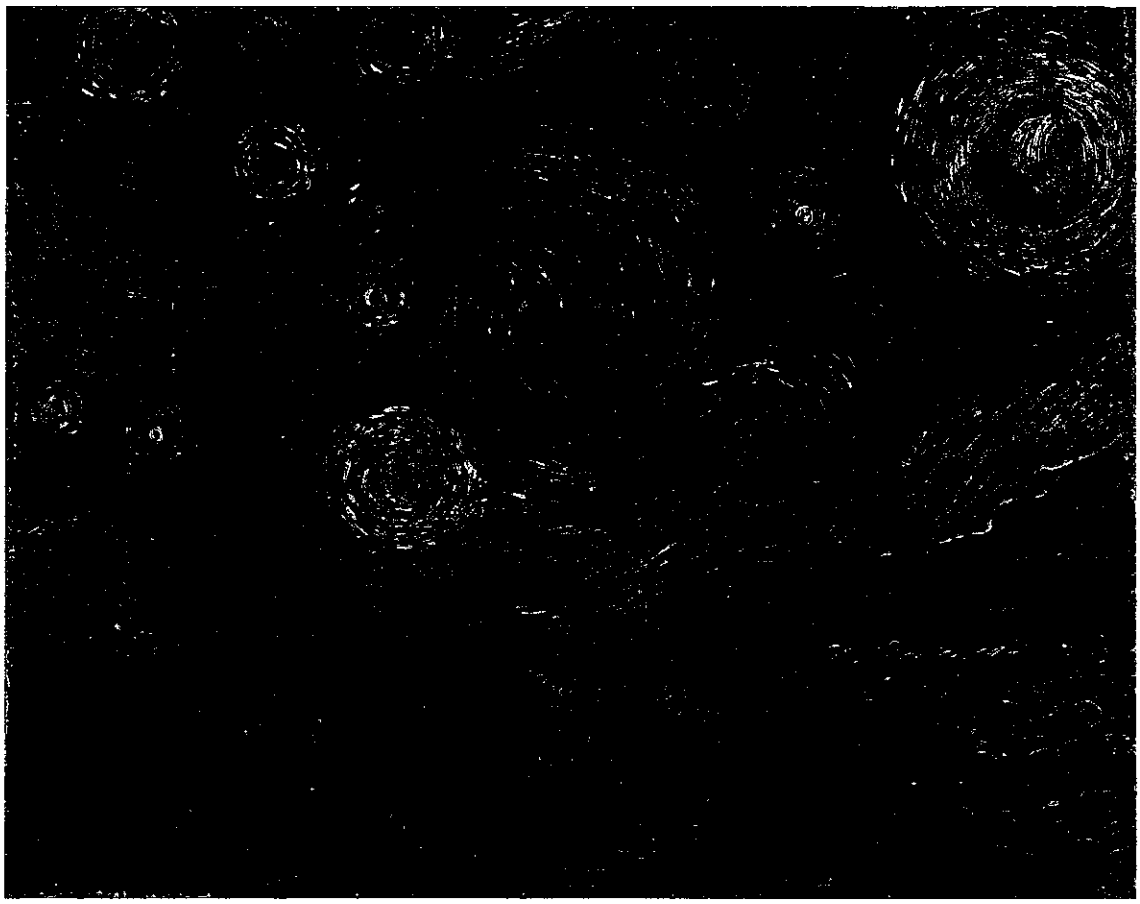
13 (ii)



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